

PREFACE

Indonesian Tourism Journal is a renowned academic publication that focuses on various aspects of tourism in Indonesia. It serves as a platform for researchers, scholars, and practitioners to showcase their work, exchange ideas, and contribute to the development of the tourism industry in Indonesia. Journal covers a wide range of topics including tourism management, sustainable tourism, cultural heritage, ecotourism, marketing, and policy development. It provides valuable insights into the challenges and opportunities faced by the Indonesian tourism industry and offers potential solutions to enhance its growth and competitiveness. Indonesian Tourism Journal aims to promote a deeper understanding of tourism in Indonesia by featuring original research articles, case studies, and literature reviews. It provides a comprehensive and up-to-date source of knowledge for anyone interested in exploring the complexities and dynamics of Indonesian tourism. With its rigorous peer-review process and high editorial standards, the Indonesian Tourism Journal ensures the credibility and reliability of the published content.

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Published by

CV. Austronesia Akademika

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